

# shreelina ghosh

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## ACADEMIC APPOINTMENTS

**Assistant Professor of Professional & Technical Communication**, English for New Media, Dakota State University, Madison, August 2012 – present.

**Instructor**, Writing Program, Department of English, Arizona State University, Tempe, AZ. August 2011 – May 2012.

**Graduate Teaching Assistant**, Writing, Rhetoric, & American Culture, Michigan State University, East Lansing, MI. August 2006 – April 2011.

## EDUCATION

**PhD, Rhetoric & Writing**, Michigan State University, 2012.

Dissertation: "Dancing Without Bodies: Pedagogy and Performance in Digital Spaces"

Committee: Dr. Ellen Cushman (Chair), Dr. Malea Powell, Dr. Bill Hart-Davidson, Dr. Dean Rehberger, Dr. Radhika Gajjala (Bowling Green State University).

**M.A., English**, University of Calcutta, India, 2004.

Emphasis: Indian Literature in English (Post-colonial studies)

**B.A., English (Honors)**, Presidency College (University of Calcutta), India, 2002.

Emphasis: English Literature.

**Bachelors Diploma** in Web Designing from Arena Multimedia, India, 2004.

## PUBLICATIONS

### **Peer-reviewed book chapters**

"Technological Mediation in Odissi Dance: A Transnational Perspective of Digitized Practice and Pedagogy in a Traditional Artistic Community."  
*Emerging Pedagogies in the Networked Knowledge Society: Practices Integrating Social Media and Globalization*. Eds. Marohang Limbu & Binod Gurung. Hershey, PA: IGI Global. (November 2013).

with Cushman, E. and Getto, G., "Digital Compositions: Teaching the Mediation of Identity, Community and Culture."  
*Texts of Consequence: Composing Rhetorics of Social Activism for the Composition Classroom*. Eds. Christopher Wilkey & Nicholas Maurillo. Hampton Press (December 2012).

### **Peer-reviewed articles**

"Modern Rendition of Ancient Arts: Negotiating Values in Traditional Odissi Dance." *Rupkatha: On Interdisciplinary Studies in Humanities*. 5.2 (October 2013).

"Sculptures and Avatars: Mediating the Memory of Odissi Dance." *Currents in Electronic Literacy: Memories, Techno*  
Electronic Journal (University of Texas at Austin, Digital Writing and Research Lab).

with Cushman, E., "The Mediator of Cultural Memory: Digital Preservation in the Cases of Classical Indian Dance and the Cherokee Stomp Dance." *Journal of Popular Culture*. 45.2 (April 2012).

with Getto, G. and Cushman, E., "Community Mediation: Writing in Communities and Enabling Connections through New Media." *Computers and Composition*. 28.2 (2011): 160-174.

### **Conference Proceedings**

with Swierenga, S., Porter, J., and McCarthy, J. "Usable websites for dyslexic users: A voting website user study." *Usability Professionals' Association 2008 Conference Proceedings*. Bloomington, IL: Usability Professionals' Association, 2008.

### **In Progress**

with Shyamal Ghosh. "Nature and the Spiritual Performance of Orality: Study of the Environmental Impact of the Indian Tradition of Vedic Chanting Practices."

*Common Topics of Environmental Rhetoric*. Ed. Derek G. Ross. Submitted.

“Deviant Divine Dance of the Virtualized Body”. *The Intersectional Internet: Race, Gender, and Culture Online*. Ed. André Brock. Peter Lang (Digital Formation Series), Forthcoming.

### **Non-peer-reviewed articles**

with Dr. Surendra Sarnikar, “My HealthChart: Accessible Design of Health Records”, *Health Design Challenge*, 2013. (Submission was featured in the gallery of the contest website.)

“E-Learning from E-Gurus: The Tradition-Technology Tension in Odissi Pedagogy.” *Global Rasika*, India. 2015.

“Angika: Sculpture and the Dancing Body.” (Review) *Narthaki*, April 2010.

“Drums of Birbhum: Santhali dance and identity.” *Nartanam India*. 2006.

## **TEACHING EXPERIENCE**

**English for New Media, Professional and Technical Communication**, Dakota State University

- Undergrad Research/Scholarship (ENGL 498, Summer 2015)  
Directed undergraduate research thesis. Provided

guidance and feedback for successful completion of the project. Helped students submit the papers for publications and conference presentations.

- Writing for the Web (ENGL 408, Fall 2016)  
Students critically study the practice of web writing and digital content development best suited for the nonlinear environment of the web. Students work with community partners as real clients.
- Technical Writing in Engineering (graduate course) (INFS 890 Fall 2016)  
I am currently designing a seminar in scientific and technical writing for graduate students in the STEM disciplines. Topics will include grant writing, grammar and style, dissertation and thesis writing, methods, and writing for new media and journals.
- Contemporary Rhetoric (ENGL 480, Spring 2014)  
Students examined how rhetoric based in classical rhetorical theory applied to contemporary rhetorical discussions. The course focused on the impact and applications of computer technology and current rhetorical theory and pedagogy.

- Visual Rhetoric (MCOM 457, Fall 2014)

In this production-intensive course, students explored how text, graphics, and video work within different types of technical and professional documents and analyzed the effects of these visual elements have on different readers/viewers/users.

- Text Markup and Processing (ENGL 466, Spring 2013)

An introduction to text markup using tags or entity references and the kinds of computer processing that can be performed with marked up text. Students use InDesign, Framemaker, and Dreamweaver to explore and apply markup languages.

- Portfolio and Professional Development (MCOM 389, Fall 2012, Summer 2013 – online, Fall 2013)

This class was designed to help students assess their own skills and career interests, compile job-search documents, develop an effective, targeted professional portfolio, and develop effective job interviewing skills.

- Technical Publishing (MCOM 360, Spring 2014)

This course prepares students to publish a variety of documents

from start to finish. They compose, format, and design several projects for publication using computer software programs, specifically Adobe's InDesign and Photoshop, for a community-based non-profit client.

- Principles of Usability Testing (MCOM 358, Spring 2014)  
This course is designed to provide students with a critical understanding of principles and guidelines for good new media interface design, usability evaluation based on user centered design principles, and human factors in design. Students experience all stages of a formal web usability evaluation by using accepted procedures and learn the process of analyzing and reporting results.
- Intercultural Communication (MCOM 318, Spring 2013)  
Students study and apply current theories and practices of professional communicating with culturally diverse workplace situations.
- Computer-Supported Collaborative Writing (ENGL 309, Fall 2012-online)  
Students practiced skills in the principles and practices of successful collaborative composition using a variety of

computer applications and online tools. They reflected on the purpose, process, and product.

- Documentation and Presentation (ENGL 208 online)  
This course is designed to prepare students to write documentation materials for the computer industry and to present ideas orally. Course work culminates in one major written project--a software manual--and one major oral presentation.
- Composition II (ENGL 201, Fall 2012 - f2f, online, Spring 2013 - f2f, online, Summer 2013 – online, Fall 2013 - f2f, online)  
This transactional writing course helped student persuade and inform a reasonably well-educated audience, conduct business, evaluate, review, or explain a complex process, procedure, or event.

**Department of English**, Arizona State University.

- Business Writing (ENG 302, Spring 2012)  
Students with professional and pre-professional background take this interdisciplinary writing course that emphasizes on workplace and technical communication and editing appropriate to business professions.

- Writing in the Professions (ENG 301, Fall 2011; Spring 2012)  
Students examined rhetorical issues related to documents found in their chosen professions and articulated on how differing rhetorical situations alter purpose, audience, writer, and text.
- First-year composition (ENG 102, Fall 2011-hybrid)  
Students developed sophisticated, situation-sensitive reading and writing strategies. Themes for research and discussion were student-generated in order to make the course relevant to the academic needs of the student beyond the writing course.
- Composition for Future Teachers (COMP 102, Spring 2012)  
I participated in developing this pilot curriculum as an "Education and Society" course with all the usual skills and assignments required of a composition course, but with a focus on future teachers. The course involved service learning project.

**Graduate Teaching Assistant, Writing, Rhetoric, & American Culture**, Michigan State University, East Lansing, MI.  
Responsibilities: Selected texts, created syllabi and policies, course assignments, and evaluated student papers.

- Rhetoric & American Culture  
(WRA 260, Fall 2008)  
In this course, students engaged in rhetorical analysis of corporate, organizational and popular cultures appropriate to professional settings. The course was loosely themed around the 2008-9 presidential election. Discussions and assignments facilitated critical and multi-perspectival thinking, rhetorical analysis, and contextual analysis.
- Introduction to Professional Writing (WRA 202: Spring 2009, Spring 2011)  
In this course for majors in Professional Writing, students were introduced both to the rhetorical principles and professional practices that they will need as a professional writer. The principles and practices of this class aimed at helping them understand and respond effectively to professional and workplace writing scenarios.
- Evolution of American Thought  
(WRA 150; Summer 2010-hybrid)  
In this first-year writing course, students generated sophisticated ideas and shaped them coherently for a college level audience, effectively write and edit the work they will be called upon to produce

academically, professionally and personally.

- Writing, Science & Technology (WRA 110, Fall 2008; Summer 2009-online; Fall 2009-hybrid and Fall 2010-hybrid)

Students were asked to explore critical questions related to the use of and culture surrounding computers. Designed a first-year writing class with a focus on the teaching of rhetorical theory within the contexts of science and technology.

- Preparation for College Writing (WRA 1002/04, Fall 2006; Spring 2007)

Students were provided tools to assess and work within multiple rhetorical genres, modes, and situations and to gain experience as participants in academic communities.

**English Teacher**, Saint Clare School (affiliated to Council for the Indian School Certificate Examinations), Calcutta. August 2004-October 2004  
Taught high school composition, poetry, prose, grammar and Shakespearean drama.

## ADVISING AND CONSULTING EXPERIENCE

**Academic Advising**, Dakota State University, 2012-present. Responsibilities: Advise students majoring in Professional and Technical Communication, English

for New Media, and English Education. Provide guidance in course selection, internship applications, and registration.

**University Experience** (Dakota State University, Fall 2014). Responsibilities: Developed the focus of the course to familiarize a freshman student with campus resources and to facilitate their engagement in the university experience.

**Humanities Instructor**, McNair and SROP Scholars Program, Michigan State University, March 2011 – August 2011. Responsibilities: Planned, monitored, and conducted regular progress review sessions of undergraduate scholars from several disciplines. Conducted seminars on research methodology and academic writing.

**Writing Center Consultant**, Writing Center, Michigan State University, May 2011 – August 2011. Responsibilities: Provided one-on-one client consultations (on-site and in Second Life) for undergraduate and graduate students across disciplines on various digital/multimedia writing projects, professional writing, and academic writing projects, including dissertations, academic articles, syllabi, cover letters, resumes, websites, PowerPoint presentations, document design issues, etc.

## PROFESSIONAL EXPERIENCE

**Academic Consultant and Course**

**Developer**, Online Curriculum Development (Professional Writing), The Saylor Foundation Washington, DC. June 2012 – August 2012.

(Responsibilities: online professional writing/resume writing course structure and assignment development)

**Graduate Research Assistant**, Usability and Accessibility Center, Michigan State University, June 2007 – June 2008.

Responsibilities: Facilitated usability tests. Analyzed quantitative and qualitative usability test data to provide actionable recommendations to improve usability issues discovered in the evaluation. Evaluated web interfaces for compliance to Section 508 web accessibility standards and WCAG accessibility guidelines and outlined reports detailing accessibility issues.

**Web Content Writer** for commercial websites, Search Engine Ranking Systems Company Pvt. Ltd., Calcutta, January 2005 – July 2005.

Responsibilities: Developed textual content for several commercial websites complying with Search Engine Optimization techniques to promote their rankings in major search engines. Wrote e-book articles on Search Engine Optimization.

**Web administrator and designer** of several professional websites like

controlairpollution.com, kalaangan.org,  
alokakanungo.com.

**Copywriter-trainee** in Print and TV advertisement, Response India Limited, Calcutta, November 2004 – December 2004. Responsibilities: Assisting the Creative Director to plan print ads. Assisted in composing print and TV advertisement copy and photo sessions.

## GRANTS AND FELLOWSHIPS

Consultant, Title III grant to support student success and develop Reading and Writing Center, Dakota State University, 2014-15.

Course Development grant, Technical Publishing course (MCOM 360 with Almost Home Animal Rescue Group, Madison, SD). \$2000, 2013.

"Vayu: Vision of Winds." Dakota State University College Research Funding. \$1250, 2013.

"Teaching without Bodies: Negotiation of Absences & Presences of Bodies in Online Composition Pedagogy."  
Dakota State University Faculty Research Initiative Award. \$2000, 2012.

Modern Languages Association  
Advanced Graduate Student Travel Grant, 2012.

Marion L. Brittain Postdoctoral Fellowship, Georgia Tech University, 2011. (declined)

Office of International Students and Scholars Fellowship, Michigan State University, 2011.

Graduate School Fellowship, Michigan State University, 2011.

Council of Graduate Students Conference Travel Fellowship, Michigan State University, 2011.

International Conference Travel and Dissertation Research Fellowship, MSU College of Arts & Letters and International Studies and Programs, 2010.

Dissertation Completion Fellowship, College of Arts Letters, Michigan State University, 2009.

Summer Research Fellowship, Graduate School, Michigan State University, 2008.

Graduate Research Network at Computers & Writing Conference Travel grant, 2007.

## **AWARDS AND RECOGNITIONS**

Excellence in Diversity Award, (MSU Office for Inclusion and Intercultural

Initiatives) Honorable Mention for  
"Artistic Expression," 2009.

"Star of Tomorrow Award 2002" from  
West Bengal Dance Group Federation,  
West Bengal, India. 2002.

West Bengal State Music Academy and  
West Bengal Music Circle (state-level)  
accolades for Indian Classical dance  
(India). 2003-2005.

## CONFERENCE PRESENTATIONS

### **International**

with John Nelson and Stacy Berry,  
"Visualizing the New Media Dance Floor:  
English on the Horizon at DSU." HASTAC  
2013 — The Decennial, The Storm of  
Progress: New Horizons, New Narratives,  
New Codes, York University, Toronto,  
Canada. April 2013.

"Dance in the Digital Space:  
Pedagogy, Praxis and Preservation of  
Odissi Dance in Second Life."  
International Conference on Body,  
Space and Technology in Performance.  
The Center for Performance Research  
and Cultural Studies in South Asia.  
Thrissur, Kerala, India. January 2010.

"Silences, Simulacra and Other Tools for  
Survivance of Santhal Dancers of India"  
accepted in Association for Cultural  
Studies Crossroads Conference,  
Kingston, West Indies. July 2008.

## **National**

"I Connect: What's your Super Power? Or, Exploring my Role as Facilitator/Instructor in a Virtual Collaborative Professional Writing Space" Rhetoric Society of America, Atlanta, GA. May 2016. (upcoming)

"Vyom: Mind of the Aether." Rhetoric Society of America, Atlanta, GA. May 2016. (upcoming)

"Writing for Jane Doe: Persona Profiling as a method for Composition Students to Envision Audiences" Computers & Writing, Rochester, NY. May 2016

"But They Just Won't Talk!: My Story of a Risk and Failure in Online Collaborative Class." Conference on College Composition and Communication, Tampa, FL. March 2015.

"Mediated Pedagogies of Open-concept Classrooms: An Interdisciplinary Approach to Online Composition Pedagogy." Conference on College Composition and Communication, Indianapolis, IN. March 2014.

"Migration and Transformation of Art Across Borders: Digital Remediation of Indian Classical Dance Practice" Rhetoric Society of America, San Antonio, TX. April 2014.

“Oiling the Machines of Virtual Collaborations in Class: (When/How) Should Instructors Intervene during Virtual Group Activities?” accepted in Computers & Writing Conference, Frostburg, MD. July 2013.

“Composing for a Real Client: Applying Persona Design and Usability Testing in Web-based Professional Writing Pedagogy.” accepted in Computer Connections at Conference on College Composition and Communication, Las Vegas, NV. March 2013.

“Digitizing Traditions: Making space for Hyper-real in the Pedagogy of Indian classical Odissi Dance.” Conference on College Composition and Communication, St. Louis, MO. March 2012.

“Usability Theory in Composition Pedagogy: A Radical Learning Strategy.” Modern Languages Association Convention, Seattle, WA. January 2012.

“Dancing Bodies, Soaring Souls: Exploring Spirituality in Dances across Cultures.” South Asian Literary Association (SALA), Seattle, WA. January 2012.

“Teaching Traditional Dance in the Digital Space: Video Pedagogy of Odissi dance.” Computers & Writing Conference, Detroit, MI. July 2011.

with Jill Morris & Rahul Acharya.  
"Technology, Orality, Dance and  
Speech: An Intervention in the  
Intersections of cultural storytelling  
through embodiment and technology."  
Computers & Writing Conference,  
Detroit, MI. July 2011.

"Learning from the Avatar: Digitization  
of the Guru in Indian classical Odissi  
Dance." accepted in World Dance  
Alliance Conference. New York, NY. July  
2010.

"Tradition versus Digitization of  
Pedagogy, Praxis and Preservation of  
Indian classical Odissi Dance." Rhetoric  
Society of America Conference.  
Minneapolis, MN. May 2010.

"Dance that Subversive Dance, Avatar!  
Indian Classical Dance in Second Life as  
Counterpublic Practice." Computers  
and Writing Conference. West  
Lafayette, IN. May 2010.

"Performers of Desire and Divinity:  
Sexuality and Sacredness of Odissi  
Dance." Feminism(s) and Rhetoric(s)  
Conference. East Lansing, MI. October  
2009.

"Cultural Specificity of Intellectual  
Property Rights: Perspective of an  
International Student/Instructor."  
Intercultural Rhetoric and Discourse  
Conference, University of Michigan

English Language Institute. Ann Arbor, MI. June 2009.

"Applying Usability Methods in Composition Classes." Computers & Writing Online. February 2009.

"Website Usability Method in Composition Classes: Curriculum Design and Rationale." Computers & Writing Conference. Davis, CA. July 2009.

"Usable Websites for Dyslexic Users: A Voting Website User Study." With Sarah Swierenga, Jim Porter, Jake McCarthy. Usability Professionals' Association Conference. Bloomingdale, IL. June 2008.

"Dyslexia and website design: The importance of User-based Testing." With Sarah Swierenga, Jim Porter, Jake McCarthy. International Congress of Qualitative Inquiry Conference, Urbana, IL. May 2008.

"Applicability of Real Life rules in the Virtual Playground." Internet Research 7.0: Internet Convergences, Association of Internet Researchers, September 2006.

### **Regional**

with Shreenita Ghosh, "'Bridging the Information Gap during Disaster: Role of Community Radio during Earthquake in Himalayan Regions." Midwest Popular Culture Association / American Culture

Association. Cincinnati, OH. September 2015.

“Interventions and Invisibility of Instructors Within and Beyond Virtual Collaborative Writing Spaces.” Great Plains Alliance for Computers and Writing Conference. St. Paul, MN. November 2013.

“Usability in Technical Writing: Applying Persona Design and Usability Testing in Web-based Technical Writing Pedagogy.” Great Plains Association for Computers and Writing Conference. Mankato, MN. November 2012.

“Write for a real Jamie Doe: Using Usability Evaluation to Comprehend Audience and Purpose in a Composition.” accepted in Midwest Modern Language Association, Cincinnati, Ohio. November 2012.

“Writing Center Consultants can Fly! Negotiating with Space and Body in Second Life Writing Centers.” Rocky Mountains Modern Languages Association Convention. October 2011.

“Divine Dance and Deviance of the Virtualized Body.” Michigan Academy of Science, Arts & Letters Conference, Saginaw, MI. March 2011.

“Cultural Specificity of Intellectual Property Rights: How international students cope with the differences.”

Michigan Academy of Science, Arts & Letters Conference. Kalamazoo, MI. March 2008.

### **Graduate**

“Re-mediating a Two-thousand-year old Art in Digital Media.” Transmission, Translation, Relocation (Graduate Conference). Bloomington, IL. March 2009.

“Web 3.0: The New Generation of World Wide Web.” Edges (Graduate Conference), East Lansing, MI. February 2008.

### **Poster sessions**

“Teaching without Bodies: Negotiation of Absences & Presences of Bodies in Online Composition Pedagogy.” Pierre Poster Session, South Dakota EPSCoR and the SD Board of Regents, 2012.

Designed poster for Swierenga, S. J., Coursaris, C. K., Whitten, P., Pierce, G. L., and Roberts, H. E. “Usability and accessibility of nutrition information for blind and low vision Internet users.” World Usability Day / Sixth Annual Usability and Accessibility Conference. Michigan State University, 2008.

## **INVITED LECTURES AND WORKSHOPS**

“Teaching without Bodies: Negotiation of Absences & Presences of Bodies in Online Composition Pedagogy.”

Dakota State University Research Day.  
March 2013.

“Applying Usability Methods in  
Composition Classes.” Composition  
Conference at Arizona State University.  
March 2012.

“Imagining Movement In Static  
Sculptures of Khajuraho Temple.”  
Incredible India: An Emerging Global  
Giant lecture series. East Lansing, MI.  
October 2010.

“Using Technology in Online Writing  
Classrooms.” Rhetoric & Writing  
Brownbag Series. East Lansing, MI.  
November 2009.

“Every Move you make: Privacy issues  
in the Web 3.0 generation.” Faculty  
Colloquium Series. East Lansing, MI.  
January 2008.

“Blogs in Composition classes.”  
Technology Workshop on Teaching  
Writing in Computer-based  
environments. East Lansing, MI. January  
2008.

“Using Chat in Writing Classrooms: An  
exploration of Angel Chat and potential  
class projects.” Departmental  
Brownbag Series. East Lansing, MI.  
November 2008.

“Mystic significances of Mudras (Hand  
gestures) in classical dance and Vedic

Rituals." invited to lecture and demonstrate in REL 340 (Course on Hinduism in Department of Religious Studies), East Lansing, MI. November 2008.

"Why make websites usable?" Arena Multimedia: Asia's Leader in Multimedia Education. Kolkata. August 2008.

"Working on, creating and using blogs." Fall Extension Conference with Dr. Jeff Grabill. November, 2007.

"Usability as a Tool for Capacity Building." with WIDE Research Center Co-Director Jeff Grabill. World Usability Day. November, 2006.

"Creating and using Blogs", with WIDE Research Center Co-Director Jeff Grabill. MSU Office of Extension. September 2006.

## ACADEMIC SERVICE

### International

- **Associate Editor**, *The Journal of Performance Research*. CPRAC SIS (Center for Performance Research and Cultural Studies in South Asia) & Routledge.

### National

- **Volunteer**, Junior Achievement Program, 2014-15.
- **Policy Analyst**, Policy Analysis Initiative of National Council of Teachers of English, Conference on College Composition and Communication, and Two-Year College English Association, 2013-present.
- **Peer reviewer**, special issue of *Kairos: Rhetoric, Technology, and Pedagogy*, 2014.
- **Manuscript and product reviewer**, Bedford St. Martin, Sage and Cengage Publications.
- **English to Hindi Translator**, Journal of Research in the Teaching of English (National Council of Teachers of English), 49th volume year (May 2014 - April 2015).
- **Reviewer**, 2014 Conference on College Composition and Communication Outstanding Dissertation Award in Technical Communication Committee.
- **Reviewer**, *Emerging Pedagogies in the Networked Knowledge Society: Practices Integrating Social Media and Globalization*. Eds. Marohang Limbu & Binod Gurung. Hershey, PA. 2013 – present.
- **Editorial Board member**, *Journal of Global Literacies, Technology, and Emerging Pedagogies*. Eds.

Marohang Limbu & Binod Gurung. 2013 – present.

- **Member**, Online Pedagogy Committee, Conference on College Composition and Communication. 2013 - present.
- **Member**, Transnational Group, Conference on College Composition and Communication. 2013 - present.
- **Proposal Reviewer**, Computers & Writing Conference, 2013.
- **Reviewer** of business communication curriculum for *Cengage Learning*, 2012.
- **Proposal Reviewer**, Coalition of Women's Scholars Feminism(s) and Rhetoric(s) Conference, 2009.

#### Dakota State University

##### Institutional

- **Project Leader and Initiator**, Instructional Resources for Effective Online Teaching.
- **Academic advisor**, Professional and Technical Communication, English for New Media, and English Education majors.
- **Student Success Committee** (nominated by Dean of College of Arts & Sciences), 2014.
- **Alternate Certification Review Board Member**, 2014.  
The board administers tests and reviews portfolios for students who have been unable to pass

the Collegiate Assessment of Academic Proficiency (CAAP) Exam.

- **Continuous Quality Improvement Leadership Committee**, 2013-present
- **Assessment Coordinating Committee Member**, 2012-present.
  - Reviewed system graduation requirements (SGRs), institutional graduation requirements (IGSs)
  - Member of subcommittee for evaluating and Improving Assessment of Student Learning Outcomes
  - Designed direct measure of assessment for Professional and Technical Communication and English for New Media programs.
  - Responsible for summarizing and critical assessment of several IGR data for Written Communication and Global Issues.
  - Represented DSU in Academic Quality Conference in Brookings, SD.

- Represented DSU in the College America Remediation meeting in Pierre, SD.
- **Writing Intensive Committee**, 2013-present.
- **Website developer**, Dakota State University Online Writing Lab, 2013.
- **Program Host & Speaker**, International Students Orientation, Office of International Programs, 2013-14.
- **Advisor and Trainer**, DSU Tutoring Services, 2012-present.
- **Organizing Committee**, Model United Nations, 2012-present.
- **Diversity Committee Member**, DSU, 2012-2013.
- **Search Committee Member**, Three tenure-track positions in Digital Arts and Design, 2012.
- **Organizing Committee**, Faculty Scholarship Colloquium, 2012-present.

#### Departmental

- **Website developer**, English department website, 2013.
- **Community-based Learning Committee**, 2012-present.
- **Search Committee**, Tenure-track position in Professional & Technical Communication, 2014.

- **Curriculum and Rubric development**
- **Portfolio Reviewer**, English for New Media, and Professional & Technical Communication Undergraduate program, 2012-present.

Arizona State University

- **Steering Committee Member/ Webmaster**, ASU Composition Conference, 2011-12.
- **Core Member**, Multi-Lingual Student Writers Committee, 2011-12.

Michigan State University

Institutional

- **Student Representative**, MSU College of Arts & Letters Graduate Council, 2007.
- **Group Leader**, International Teaching Assistants Orientation Program, 2010. Lead small group sessions with new teaching assistants to introduce them to campus teaching and learning community. Conducted workshops on effective teaching methods in classroom.
- **Organizing Committee Member**, CFP designing committee member and reviewing guidelines revising committee member, EDGES 2010 (Graduate College Interdisciplinary Conference)

- **Director of Events** of the MSU International Students Association (ISA), 2007.
  - Collaborated with OISS (Office of International Students and Scholars) in facilitating Fall 2007 orientation programs for incoming students.
  - Lead the organizing team of Fall 2007 Orientation OISS Ice cream Social, Bowling Night, and several other successful events.
  - Served as ISA's press spokesperson.

#### Departmental

- **Professional Writing Portfolio Reviewer**, Professional Writing Undergraduate program, 2010.
- **Planning committee member**, Michigan State University Writing Center. Responsible for drafting Consultant's Manual for Second Life Writing Consultancy by employing usability testing and user experience-based design methods, 2011.
- **Organizing Committee Member/Webmaster**, Feminisms & Rhetorics Conference, 2009.
- **Event Facilitator**, World Usability Day, MSU Usability & Accessibility Center, 2008

University of Calcutta:

- **Member** of Organizing Committee, Annual International Conference - 'Home and the World: Literary and Cultural Encounters in Colonial and Post-Colonial India,' 2004.
- **Assistant Director** to Prof. Dipendu Chakraborty (Gooroodas Bannerjee Chair). Assisted in analysis and staging of Harold Pinter's *The Room*, 2003.
- **Director of Arts**, "Bacchanalia", Annual fest of English Department, 2002.

#### Presidency College

- **Editor**, Departmental Wall Magazine, 2000-01.

## PERFORMANCES

Vagina Monologs, Dakota State University Diversity Center production. (Madison, SD, 2013)

Choreographed and performed in *Panamami Buddham*, an experimental and critically acclaimed solo Indian classical Odissi dance recital on The Buddha. Project was sponsored by the Mahabodhi Society of India. (Bodh Gaya, India, 2002)

Invited to perform *Panamami Buddham* in Fo Guang Shan Hsi Lai Temple, largest traditional Chinese Buddhist monastery

in the North American continent.  
(deferred)

Invited to perform Odissi in the Lincoln Arts Center (NY, 2011) by the American Concern for Art and Craftsmanship, New Jersey. (deferred)

Classical Odissi dance Performances in USA (selected):

- Solo and collaborative events in Pennsylvania, South Dakota, Texas, Arizona, Illinois, Washington, and Michigan.
- Real-Virtual dance collaboration through Skype, with Rahul Acharya. Computers & Writing Conference (Ann Arbor, 2011)
- World Dance Day Event, Maitrii Detroit (Detroit, 2011)
- Ragamala event (Seattle, 2010)
- United Nations Association Event (Lansing, 2010)
- Arts Showcase at Ann Arbor District Library (Ann Arbor, 2010)
- Classical Dance Festival (Chicago, 2010)
- Invited to perform at Chicago Fringe Artists Network (Chicago, 2009)
- Incredible India: An Emerging Global Giant (Lansing, 2009)
- Several programs organized by Michigan State University International Studies offices.

National level performances in India (selected):

- *Shivaradhana: A Solo Recital* (Calcutta, 2010)
- Khajuraho Dance Festival (Calcutta, 2006)
- Surya Festival (Kerala, 2004)
- Puri Beach Festival (Puri, 2003)

Performed Odissi several times on Indian national and state television.

## COMMUNITY ENGAGEMENT (SELECTED)

Community service activities with several organizations including Rotary International, Almost Home Animal Shelter, Meals on Wheels. Madison, SD, 2012-13.

Charity dance event for Tumbleweed Center for Youth Development. Phoenix, 2012.

Collaborated with Hannah Community Center, Happen Dance, and Spartan Dance Center in facilitating workshops for Greater Lansing community members, Lansing, MI, 2011.

Invited to perform classical dance at the Turner-Dodge House & Heritage Center, Lansing, MI. March, 2009.

Presented at the Idea Market at the Fall Extension Conference. East Lansing. November, 2007.

Represented MSU International students at Lansing Diversity Festival organized by the Mayor of Lansing. June 2007.

Organized multi-cultural fashion show for the Global Festival for MSU International Students. February, 2007.

Facilitated the annual Michigan State University-Penn State Blood Challenge for MSU International Students Association. October, 2006.

## OTHER RELATED SKILLS

New Media	Advanced:  Advanced: Proficient:	Graphics/Design: CoreDRAW Mulimedia/Web publishing: Content management: Drupal Web languages: XML, HTML
Languages	Fluent: Proficient: Intermediate: Basic:	Bengali, Hindi Sanskrit Oriya, Urdu French

## AFFILIATIONS

- Rhetoric Society of America
- Usability Professionals Association
- Conference on College Composition and Communication
- Asian/Asian American Caucus, Conference on College Composition and Communication
- Sigma Tau Delta: International English Honor Society

- National Council of Teachers of English
- Society for Technical Communication
- Association of Teachers of Technical Writing
- American Association of University Women

## REFERENCES

Dr. Ellen Cushman  
 Professor, Writing, Rhetoric, & American  
 Cultures  
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