

Course name: Writing for the Web

ENGL

408

(online)

Fall

2015

- ✎ Acquire web content writing skills
- ✎ Learn **Search Engine Optimization** techniques
- ✎ Develop “Help” pages
- ✎ Author micro content
- ✎ Work with Real Clients

Questions? Contact the instructor:
Shreelina.Ghosh@dsu.edu